

VISA FREE MOVEMENT IN AFRICA video contest: Application Details

VISA FREE MOVEMENT VIDEO CONTEST: MARCH 15TH 2017

Background and Introduction

What does *Visa Free Movement of Africans in Africa* mean to you? We want to know!

To enter the contest, create and submit a 60-second or less MP4 video via www.wetransfer.com to visafree@ccpau.com that demonstrates why you think having a Visa Free Africa is important and stand a chance to win **\$200** (two hundred Dollars!!)

Be creative! The 1st and 2nd Runner ups will also be eligible to win prizes too!

This contest is supported by The ACP EU Migration Action which is an initiative launched by the ACP Secretariat, funded by the European Union (EU) and implemented by the International Organization for Migration (IOM) providing direct technical assistance to ACP Governments on the areas of visas, remittances, readmission, trafficking in human beings and smuggling of migrants.

The contents of this advert are the sole responsibility of CCPAU and cannot be taken to reflect the views of the ACP Secretariat and its Member States governments, the European Commission or the International Organization for Migration.

Eligibility, Rules, and Copyright

Eligibility

- The competition is open to all African citizens, especially those from the COMESA region.
- Candidates must be aged 18 and above years old at the time of final submission on March 15th, 2017.

Entry and Selection Rules

- Each short Mp4 video entry must clearly and creatively address, “*Visa Free Movement of Africans in Africa*” in 60 seconds or less.
- Entries depicting violence, sexism, racism, or other inappropriate content, including messages deemed to advocate curtailment of the rights of others, will be disqualified.
- Entries are limited to one video per individual or team.
- Each individual or team is strongly encouraged to have a Facebook and/or Twitter account (***which should be included in the final submission, along with full names and country of residence***) for ease of communication with the host organisation and other participants.

Copyright

- By entering the contest, participants acknowledge and guarantee that the submitted video is an original work created solely by the entrant and that it does not infringe on any copyrights; trademarks; and the rights of privacy, publicity, or intellectual property rights of any person or entity.
- By submitting an entry to the video contest, participants agree to grant CCPAU, ACP EU, EU and IOM the right to reproduce, distribute, display, and create derivative works of the entry in any media at any time.

Timeline/Process

- 60-second or less mp4 video submitted via www.wetransfer.com to visafree@ccpau.com by 15 March, 2017.
- Technical Evaluation Panel reviews video submissions by 24th March, 2017.
- Top 3 finalists announced on 27th March, 2017.
- Final 3 videos will be shared for public viewing on the [CCPAU Secretariat YouTube](#) channel on 28th March, 2017.
- Winner of the **\$200** will be announced on 31st March, 2017.

Final Selection and Prizes

Selection criteria for the video, prioritized by the judging panel:

- *Adherence to the theme:* The video clearly and creatively represents the theme on *Visa Free Movement of Africans in Africa*
- *Originality and creativity:* The content is unique and not derivative of other ideas and presents the theme in an original and compelling way.
- *Potential Viewer impact:* The video conveys personal or inspirational thoughts that are inspiring to viewers.
- *Overall execution:* The video presents a clear story; is well-paced and focused and is clear and audible.

Prizes

Prizes for the top three videos include:

- 1st Place: \$200
- 2nd Place: Visa Free Movement of Africans in Africa gift packs
- 3rd Place: Visa Free Movement of Africans in Africa gift pack

Contact information: If you have questions regarding the Visa Free Movement of Africans in Africa Video Contest, please contact us through: visafree@ccpau.org